




# YOUR TECHNOLOGY PARTNER



# We are Global

We are a Premier Information Technology Company with a focused approach on delivering quality services to our global clients.



 Customer Base

- Asia
- Africa
- Europe
- Middle East
- North America

- We are Microsoft and Oracle Gold Partner
- One amongst the few companies that combines extensive real-time domain knowledge in Travel & Tourism vertical along with strong technical capabilities to deliver the best of the **Travel Technology Solutions**.
- Strong **Techno Functional Management** Team.
- Satisfied Client Base Globally.
- Also provided solutions for Retail, Mall Management, Manufacturing, Publishing and Real Estate Industry.

*Name*

TI Infotech Pvt. Ltd.

*Establishment*

August, 2005

*Headquarter*

Delhi NCR, India

# Software Solutions For Various Industries



**Application Development**



**E-Commerce Solutions**



**Mobile App Development**



**Intelligent Reporting**



**DBA Services**

ORACLE<sup>®</sup>  
APPLICATION EXPRESS

**Oracle Apex Development**



**Legacy Systems - Support and Migration**

# Oracle ERP Solutions



**Oracle ERP Support and  
Solutions**



**Bolt on Applications for  
ERP**



**Version Upgrade and  
Migrations**



**Intelligent Processes &  
Reports**

# Technological Stack



# Our Products

*Our innovative and in-depth industry knowledge, has helped us to create some comprehensive range of products.*

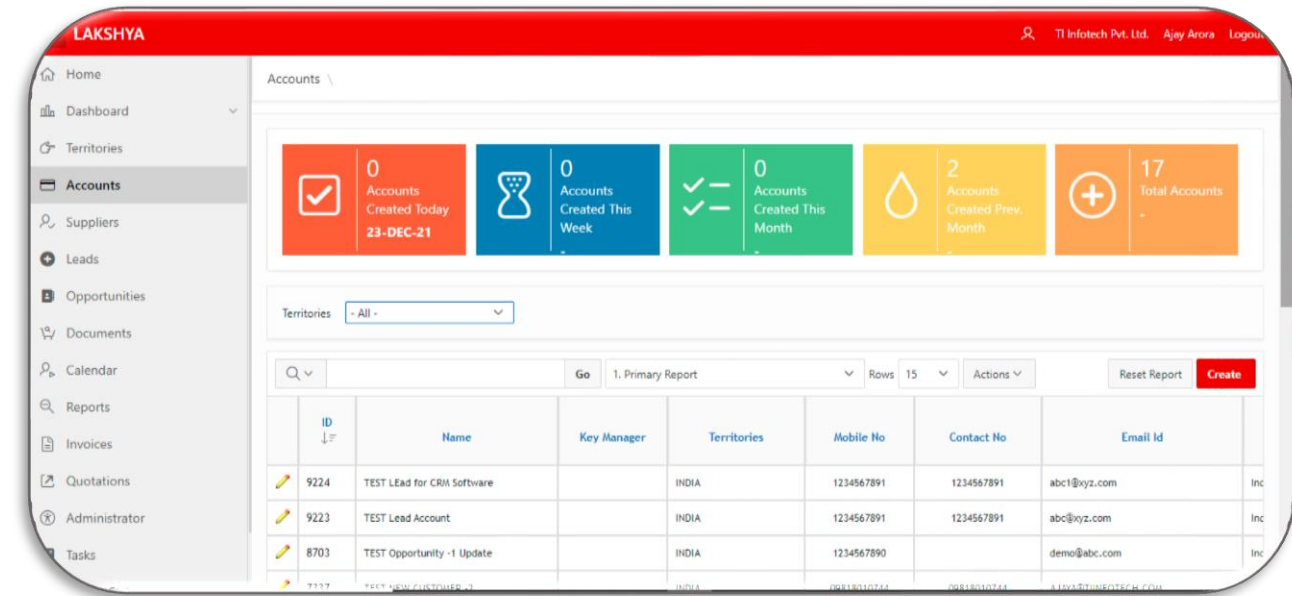




*An effective tool to automate Sales Process*

# Why Lakshya Sales CRM?

- **Single centralized view** for easy and complete tracking
- Gain an **overall view** of sales activities.
- Attach documents to various activities for **ease of access** and viewing.
- **Browser-based access** independent of time and place.
- **Hierarchy based** data access, rights and data views.
- Cloud based so **No Capex Investment**
- **Simple integration** and **convenient data exchange** with other systems.
- **Customizable** as per customer/localization need.

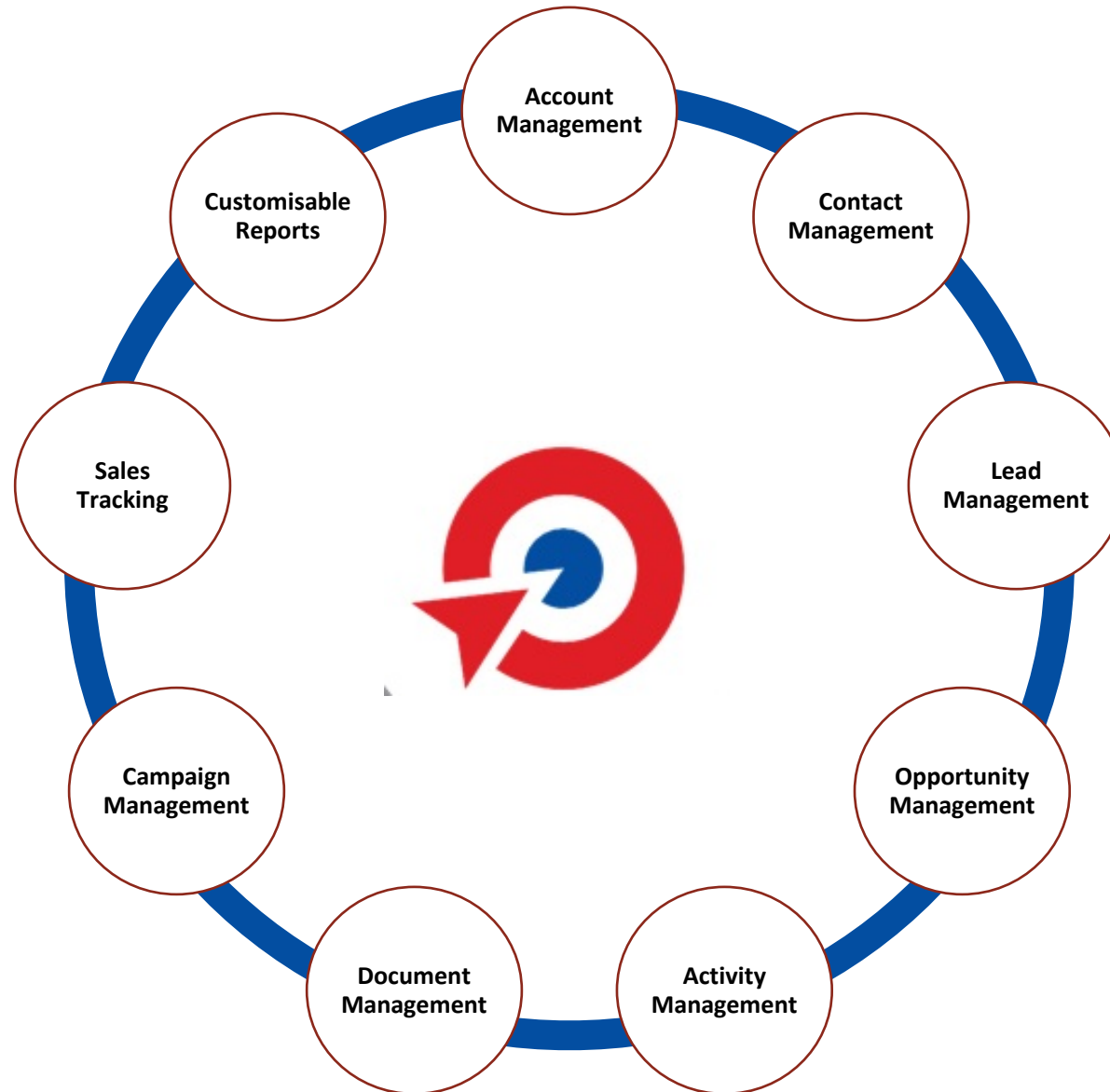


The screenshot displays the Lakshya Sales CRM interface. The top navigation bar is red with the title 'LAKSHYA' and user information 'TI Infotech Pvt. Ltd. Ajay Arora Logout'. A left sidebar lists navigation options: Home, Dashboard, Territories, Accounts (selected), Suppliers, Leads, Opportunities, Documents, Calendar, Reports, Invoices, Quotations, and Administrator. The main content area shows a dashboard with five summary cards: '0 Accounts Created Today 23-DEC-21', '0 Accounts Created This Week', '0 Accounts Created This Month', '2 Accounts Created Prev. Month', and '17 Total Accounts'. Below the cards is a 'Territories' dropdown set to '- All -'. A search bar and 'Go' button are present. The main data table is titled '1. Primary Report' and shows columns for ID, Name, Key Manager, Territories, Mobile No, Contact No, and Email Id. The table contains three rows of test data.

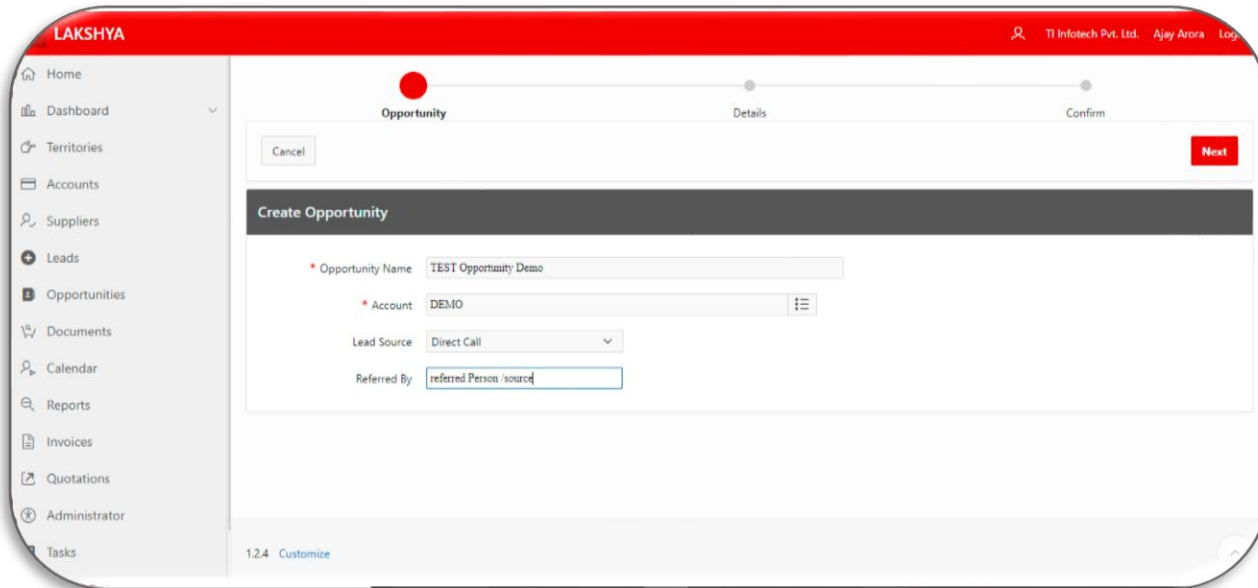
ID	Name	Key Manager	Territories	Mobile No	Contact No	Email Id
9224	TEST LEAD for CRM Software		INDIA	1234567891	1234567891	abc1@xyz.com
9223	TEST Lead Account		INDIA	1234567891	1234567891	abc@xyz.com
8703	TEST Opportunity -1 Update		INDIA	1234567890		demo@abc.com



# Key Features



# Key Benefits



LAKSHYA

TI Infotech Pvt. Ltd. Ajay Arora Log

Home Dashboard Territories Accounts Suppliers Leads Opportunities Documents Calendar Reports Invoices Quotations Administrator Tasks

Opportunity Details Confirm

Cancel Next

### Create Opportunity

Opportunity Name: TEST Opportunity Demo

Account: DEMO

Lead Source: Direct Call

Referred By: referred Person /source

1.2.4 Customize

- **Single database of all clients and contacts** within each company
- Full revenue breakdown reporting for **better budgeting sales target**
- **Lead/ opportunity tracking** and management
- **Analysis of lost leads/opportunity**
- Customers can be **accurately segmented**
- **Automated sales activity** and pipeline reports
- **Easy transfer of clients** to new salesperson
- **Online diary** for individual and team members

- Home
- Dashboard
- Territories
- Accounts
- Suppliers
- Leads
- Opportunities
- Documents
- Calendar
- Reports
- Invoices
- Quotations
- Administrator

Opportunity \

# Some Screenshots

Sales Representative: Ajay Arora

Opportunity Name

Account

Last Updated By: Ajay Arora

Last Updated On: 23-DEC-2021 01:03PM

- Opportunity # BS7J
- Edit
- Close Won / Lost
- Add Attachment
- Email
- Task
- Add Contact
- Event
- Notes
- Back



# Some of Our Implementations



**Excellence in IT  
Award**

Meenu Sachdeva



**Best Travel Technology  
Provider 2017**

By Arabian Travel Award



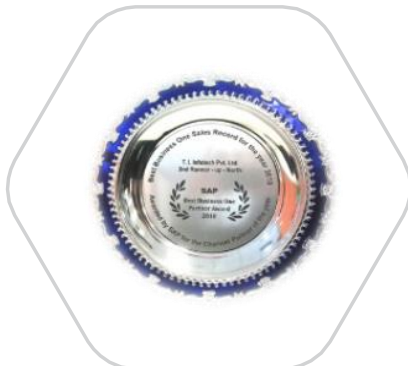
**Best Travel Technology  
Provider 2016**

By North India Travel Award



**Best Technology Solution  
Provider 2015**

By North India Travel Award



**Best Business  
One**

Partner Award



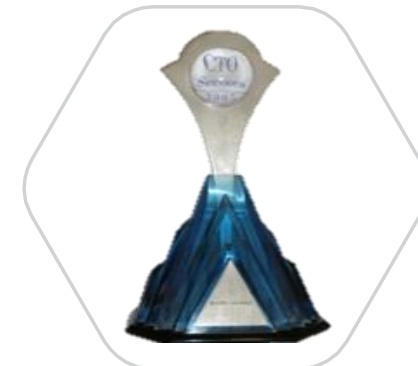
**Best Software Solution  
Provider 2015**

By North India Travel Award



**Entrepreneur of the Year  
2014**

Meenu Sachdeva



**CTO of the Year  
2005**

Meenu Sachdeva

# Why TI Infotech?

- **Client Commitment**
- **Professionalism and Reliability**
- **Processes and work methodology**
- **Techno functional** consultants with domain expertise
- We **speak your language**: We understand the client's business and manage the “Best Practices” in the industry, strengthening the company that uses our products and services
- We maintain **the best price-quality relation in our services in the market**. The high standard knowledge and services we offer guarantee our clients satisfaction and competitiveness in the market
- We **understand your business**. We focus on the key-issues of your business to guarantee the shortest-term return over investment
- Market **credibility**. We have customers across the globe. This guarantees a safe and stable investment in the long term.





# Thank you!



C-98, Ground Floor, Sector - 2,  
NOIDA - 201 301, National Capital Region of Delhi, (India)  
**Tel:** +91 120 4844499 **Email:** [contact@tiinfotech.com](mailto:contact@tiinfotech.com)